

Join Us
Thursday
April 23, 2020
9 a.m. - 3:30 p.m.

United Way of Greater Houston
50 Waugh Dr., Houston, TX 77007

Register Online
www.grantprofessionals.org

Early Bird - through March 15
\$50 GPA members
\$65 Non-members

Regular - through April 22
\$65 GPA members
\$80 Non-members

Registration at event
\$70 GPA members
\$85 Non-members

Student price: \$50

For volunteer price:
cbornstein@cbornstein.com

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**Association of Fundraising Professionals -
Greater Houston Chapter**

**Texas Association of Nonprofit
Organizations**



Southeast Texas Chapter

Regional Conference

2020: Focus on the Funder

Register today to join us for

Fundraiser Panel: "Articulating Data Well"

Learn from Houston's top fundraisers about the leading-edge tools and techniques they use to convey data compellingly, grabbing the attention of funders in our competitive field.

Panelists include:

- Holly Lang, Principal; Dini Spheris
- Jeffrey Campbell, Chief Program Officer; AIDS Foundation Houston
- Diana Zarzuelo, Senior Director of Community Philanthropy for Greater Houston Community Foundation

*Moderated by Mike Chamberlain, CAE, Chief Executive Officer,
National Grant Professionals Association.*



Keynote

Lydia Howie, MS, GPC

Howie Marketing & Consulting



Lydia Howie has been a grant writing consultant for over 20 years and has raised over \$40 million dollars for clients representing dozens of missions. A regular feature of the GPA national conference, she is a co-founder of two local chapters and a recipient of grant writing's highest national honor for service to the industry.

Ms. Howie will speak on "Pet Peeves of Funders," sharing her considerable insight on communicating your mission and building strong relationships with your institutional supporters.



Speed Meetings

with Houston foundation & corporate giving reps

If you have been awaiting your chance for face time with Houston's biggest foundation and corporation donors - this is it! While this is emphatically NOT a pitch session, it's a great opportunity to get to know the funding landscape, get your questions answered about their priorities and giving programs, find out if you are a fit for them, and put a face to a name.

Participating funders include:

- Bank of America Charitable Foundation*
- Employees Community Fund of Boeing | The Brown Foundation*
- The Harry S. and Isabel C. Cameron Foundation*
- City of Houston Housing and Community Development Department*
- The Wayne Duddlesten Foundation*
- Greater Houston Community Foundation*
- Houston-Galveston Area Council | Rockwell Fund*
- Sterling-Turner Foundation / Isla Carroll Turner Friendship Trust*
and more!

PLUS

**Breakfast & Lunch | Special Interest Groups
United Way Resource Library Tour | Networking**